



# Kalpith Bothra

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[Portfolio Link](#)

## Experience

JANUARY 2021  
- JUNE 2022

### **Senior Art Director** Livingroom Communications

INTEGRATED CAMPAIGN CONCEPTS, PITCH DECKS AND PRESENTATIONS  
BRAND DEVELOPMENT, WEBSITE AND UI DESIGN, PHOTOGRAPHY  
MOTION GRAPHICS, DIGITAL AND SOCIAL MEDIA DESIGN

APRIL 2013  
- JANUARY 2021

### **Head of Design & Advertising** Itan Jewels Dubai

BRAND DEVELOPMENT, WEBSITE AND UI DESIGN, PHOTOGRAPHY  
INTEGRATED CAMPAIGNS FROM CONCEPT TO DELIVERY  
MOTION GRAPHICS, DIGITAL DESIGN, ECOMMERCE, VIDEO EDITING  
EXHIBITION MANAGEMENT, MERCHANDISE/DISPLAY PRODUCTION

JANUARY 2011  
- MARCH 2013

### **Senior Graphic & Digital Designer** Insignia Worldwide

#### **Graphic & Digital Designer** (until December 2011)

DIGITAL DESIGN, BRAND GUIDELINES, ART DIRECTION, BROCHURE DESIGN  
LOGO DESIGN, COLLATERAL DESIGN, PRESENTATION DESIGN, PHOTOGRAPHY  
PRINT ARTWORKING, TEAM MANAGEMENT, DIGITAL PUBLISHING TOOLS

## Education

SEPT 2005  
- MAY 2009

### **BFA in Visual Communication - Graphic Design**

The American University in Dubai

APRIL 1998  
- MARCH 2005

### **ICSE / ISC Board in Commerce**

GEMS Modern Academy (previously The Modern High School)



Adobe Illustrator  
Adobe Photoshop  
Adobe Indesign  
Adobe After Effects  
Adobe XD

Brand Development  
Product Photography  
Video Editing  
Motion Graphics  
UI/UX Design

Concept  
Strategy  
Practicality  
Communication  
Feasibility

## Skill Level

██████████ UI/DIGITAL DESIGN  
██████████ BRANDING  
██████████ MOTION GRAPHICS  
██████████ TYPOGRAPHY

██████████ ART DIRECTION  
██████████ PHOTOGRAPHY  
██████████ PRODUCTION  
██████████ ECOMMERCE